

# Travelling Light

Monthly news and updates



March 2023

## Hello!

This month the [Travelling Light strategy](#) was finalised. Here's a reminder of our vision: "The beautiful Hope Valley will be a great place to live, work and visit due to the integrated systems of high quality public transport, linked to excellent walking and cycling routes and shared electric cars and bikes. Our roads will be safer and quieter; residents and visitors will be healthier and nature will flourish as low-emission and active travel options have become the norm".

**Next Travel & Transport Meeting** - 6 April 7pm. Click [here](#) to join.

Key items for discussion:

- [March 2023 Project Plan Summary](#)
- [Commonplace](#) - Community Engagement

## Inclusive Active Travel - Walking Wheeling & Cycling

- [Walk Derbyshire](#) aims to promote all walking opportunities across the county and defines itself as a social movement, who want to create a culture of walking across Derbyshire and make everyday walking the norm. On behalf of Travelling Light Marianne Quick has joined the Derbyshire Dales consortium of the project and the stakeholder event doodle map can be seen [here](#). Next steps for the consortium includes looking at a range of data and identifying pilot villages.

- HVCA supported the DCC grant bid application to Active Travel England for one of 11 schemes across Derbyshire with a total value of £4,235,000. This includes:

Business case development money for exploration of a Transport Corridor improvements for active travel in and around the Hope Valley.

Funds to undertake many meaningful improvements around our rail stations to ensure active travel accessibility is improved.

- See details below for our upcoming Walkshop on 18 April, we'd love to see you there! Many thanks to Joanna Collins in helping to set this event up.

## Integrated Public Transport

- The HVCA bus group met on Friday 17 March to assess the results of the 'Use the Bus' campaign and to plan next steps, including dialogue with the County Council.

The group were very pleased with the overall campaign including reach and impact on passenger numbers. Anne Robinson has been busy collating data from bus operators and reported the increase in passenger numbers from Stagecoach as 74% in the first week and 66% for the second week of the campaign (based on increases on the same time last year and on services into the HV). We also saw good results from our marketing campaign, with a press release which was run by the Buxton Advertiser and Sheffield Star which have a combined readership of about 116,500 people and a boost to our new [social media channels](#). The

#UseTheBus campaign was the most popular link in Visit Peak District and Derbyshire's newsletter and by working with VPDD on some social media adverts the campaign reached over 300,000 people.

The group discussed the shorter and longer term strategy of the bus group, including looking in the short term to arrange a meeting with DCC about the future of public bus services in the Hope Valley. In the longer term, the group discussed using the journey data collated as part of community conversations and how we might promote 'Use the Bus' campaigning across the year and as part of the BSIP improvement plan. Next BSIP meeting 30 March.

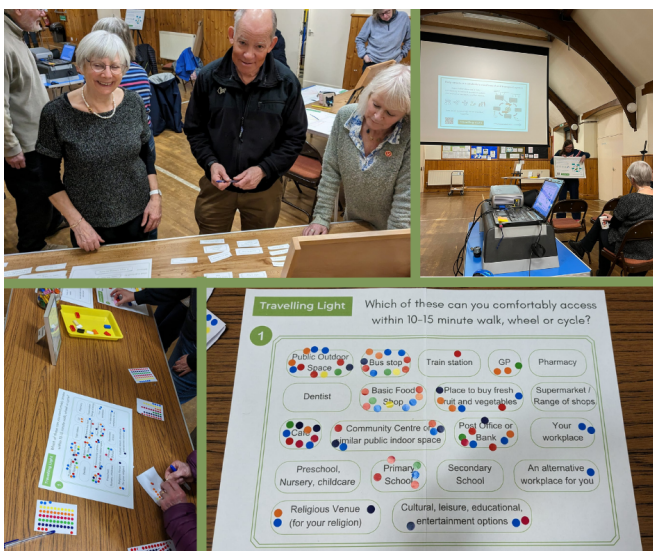
- We're delighted to be able to share a new blog post by Trish Maunder, based on her recent assignment for her MSc in Social Justice and Community Action at the University of Edinburgh - [An alternative approach to rural bus travel - Hope Valley Climate Action](#)

### Reduced Fossil Fuel Dependency

- Marianne Quick and Antonia Charlton attended the first Cenex consortium meeting outlining the Digital Community Journey Hub pilot which will enable peer-to-peer (P2P) sharing of existing mobility assets including charge-points, lift and car sharing.
- The digital hub will provide information about shared mobility, and help users navigate the options available in their area. Hope Valley (and Buxton) have been selected as the pilot areas and Travelling Light as a community partner to support community engagement. We are in the process of drafting our statement of involvement and will be able to provide further details on timeframes following our next meeting.
- Derbyshire County Council are considering lamppost charge points for electric vehicles in some parts of the county. Read their [press release here](#) and their electric vehicle [mythbusting tips here](#).

### Innovation and Spreading Change

- Community Conversation Launch - we're excited to be publicly launching our platform on Commonplace on Monday 17 April. Thanks to everyone who helped test the site! Commonplace is an online, interactive engagement platform which will help residents and visitors to Hope Valley join us on our journey as we create a fully functioning travel and transport system for Hope Valley, together. Here's a sneak preview so you can be the among the first to add your information <https://hopevalleytravellinglight.commonplace.is>
- From Monday 17 April onwards we also want to be out and about in Hope Valley villages starting Community Conversations - if you'd like to help in some small (or big!) way in your village, please [complete this form](#).



- Castleton Parish Council and the Travelling Light team piloted our first Community Conversation in Castleton Village Hall at 7pm on Monday 20th March. 13 people attended plus members of the Parish Council, with everyone participating and excited to get started. Attendees started recording everyday journeys they make in and beyond the Hope Valley and journeys that they would like to make if there were reliable services. Although it was just the first conversation, key themes started to emerge such as a desire for buses to meet each train, and better access to Chapel-en-le-frith. With information from lots more residents we should be able to prove that there are sufficient numbers to justify more buses. Big thanks to Castleton Parish Councillors Jane Simm, Neil Spooner & Angela Darlington for hosting the event.

- Chinley, Buxworth and Brownside Transport Group - On 6 March Trish attended the Chinley Transport Group meeting, learning about the challenges being experienced just over the hill. They are currently awaiting the outcome of a funding bid to make the station more accessible. Trish returned to do a Travelling Light presentation on 27 March, discussing the project in more detail and highlighting our approach to community engagement.



## Events



**Tuesday 18 April, 9.30am at Bamford train station - Walking and Wheeling Walkshop.** This event was postponed from 10 March due to snow, so this time we hope for good weather and to see lots of people as we walk and wheel from the train station to Hope Valley Garden Centre and then on to The Angler's Rest at Bamford for refreshments and a discussion about how we can make walking for everyday purposes in Hope Valley more attractive and accessible for all.

- How will we create a working definition of 'walking' that aligns with the objectives of Travelling Light?
- How do we inspire people to make everyday walking journeys?
- How do we coordinate a Travelling Light Walking Campaign Group?
- How do we make our work more inclusive? What and who do we need to consider?
- What should our next steps be? Please let us know if you plan to join us by [booking here](#).

**Coming Soon - FREE Training!** In April we are delivering an Inclusion and Accessibility workshop - an opportunity to learn, or remind ourselves, about how to ensure that any travel and transport initiatives are as inclusive and accessible as they can be and why that's important. Highly recommended, especially as we embark on new projects.



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Or you can get in touch at [hopevalleytravellinglight@gmail.com](mailto:hopevalleytravellinglight@gmail.com)